

More schools offer Chinese programs; more business with China; more schools have their sister-schools in China; more Chinese students come to Maine; more Maine students go to China. What are you looking for?

Conference Benefits and Opportunities

For educators, students, and parents:

- The current situation about learning Chinese in Maine, in the US, and in the whole world; How to start a Chinese program in your school **with low cost or even free**; Resources available to support (in **funding, teachers and materials**) the Chinese programs in school
- How to teach and learn **Chinese language and ESL** efficiently in American classrooms; Hands-on skills of teaching methods, strategies and technologies; Experiences of learning and teaching Chinese in Maine
- How **to recruit Chinese students** for Maine schools with the active education market in China and how to provide good programs and a comfortable life to the students
- Building up partnership through a **sister-school/college/city** with China's schools/colleges/cities; Study in China for both credit and non-credit opportunities, and exchange programs; 2011 CLCCM/NSLI-Y **free** study and travel in China program, and the program information of the year of 2012; Teaching in China

For businesspeople, politicians, and entrepreneurs:

- Learn **real experiences** from business and enterprise pioneers of Maine in China
- Trade with China; National/State perspectives of trade with China; Live discussions with potential Chinese buyers
- Available support and resources (**markets, laws, policies, protections, representatives and support organizations**) for doing business with China
- Tips of **doing business** with China, and Chinese business culture and its implication

Invited speakers and topics

- **How Maine and China May Come Together**, Eliot Cutler, former candidate for Governor of Maine
- **Pedagogy of Teaching Chinese**, Ray Pelletier, Professor & former chair of Language Department of UM
- **Vocabulary & Grammar Review Games to Keep Students Engaged**, Amber Burks and Tad Williams, Rsu21 District
- **Integrating language, culture and content in curriculum development**, Suzhong Tian, Academic Officer of CLCCM
- **National/State Perspective of Chinese Language Education**, Don Reutershan, World Languages Specialist of MD0E
- **Experience and Challenge of Teaching Chinese**, Maine Chinese teachers (including guest Chinese teachers)
- **Resources (funding, teachers and materials) for Developing Chinese Programs**, Jing Zhang, Don Reutershan and Ray Pelletier
- **Unforgettable Experience from a Free Six-Week Study Program in Harbin and Kunming; 2012 NSLI-Y Program Information**, 2011 Delegation of 20 Students and four Teachers
- **Credits and Non-Credits Study Abroad in Harbin and Kunming, China**, Jing Zhang, Director of CLCCM
- **Message From the Bangor City Council**, Gerry Palmer, Former Mayor of Bangor
- **Greetings from Nangang and Harbin**, Zhongxuan Jie, Council Member, Nangang District, Harbin
- **Cross Cultural Aspects of Doing Business in China**, Suzanne Fox, Fox Intercultural Consulting Services
- **US Agricultural Trade with China**, Michael Riedel, Director-Designate, Agricultural Affairs Office, U.S. Embassy Beijing
- **International Technology Transfer and Monetary Policy**, Kim Newbry, CEO and Principal Attorney at JurisN
- **UM's Connections with China**, Jeffrey Hecker, Dean, College of Liberal Arts and Sciences, UMaine
- **"Selling in China"**, Tory Atwell, Director, Asia Desk, Maine International Trade Center
- **Maine's Exportable Technologies**, Habib Dagher, Director, AEW, UMaine
- **Education Marketing in China-How to Successfully Recruit Students from China**, Mel Mackay, Head of John Baptist High School; Bruce Lindburg, Headmaster of Lee Academy; Jim Chasse, Principal of Orono High School
- **Teaching Experience in China**, Tessa Roscoe, Nanning University; Orpheus Allison, Sun Yat-Sen University
- **Maine Lobsters in a Global Market**, Dane Somers, Executive Director of the Maine Lobster Promotion Council

"China, in particular is an important nation to understand. It is an ever-emerging economic player, even as its culture - with thousands of years of history - is transforming as a result."

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